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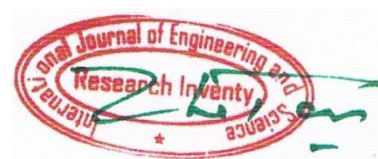
We are happy to announce that paper title “**How do platform rules shape entrepreneurial behavior in rural E-Commerce?**” written by “**Zeng Hui**” has been published in this journal with following details:

Volume No.: 15

Issue No.: 11

Page: 05-11

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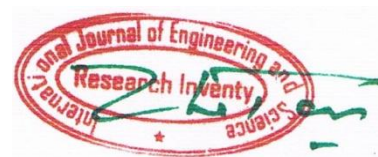
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