# Inheriting the Traditional Chinese Culture Helps the College Aesthetic Education

Wang Yingxin

Professor, Department of Cultural Tourism, Zibo Vocational Institute, Shandong China

### Abstract:

Inheriting the excellent traditional Chinese culture and carrying forward the spirit of aesthetic education is an important part of the fundamental task of colleges and universities to cultivate morality and cultivate people. The integration of aesthetic education in colleges and universities with excellent traditional Chinese culture is not a simple combination, but based on the fundamental educational goal, starting from the talent training orientation of colleges and universities, combined with the development characteristics of students, reasonably excavating the excellent traditional Chinese culture suitable for contemporary students, finding out the cultural content conducive to aesthetic education, carrying out targeted education for students, and carrying out exchanges and integration at the connotation and substance level.

Key words: Traditional Chinese culture help College aesthetic education

Date of Submission: 02-04-2024 Date of acceptance: 13-04-2024

### **I. Introduction**

The fine traditional Chinese culture is the wisdom crystallization and essence of the Chinese civilization for thousands of years. It enjoys world-renowned artistic achievements and aesthetic values in many fields such as poetry, painting and calligraphy, opera, architecture, ceramics, dance and music. Excellent traditional Chinese culture has always been a high-quality teaching resource for educating students in colleges and universities, and it is also the driving force for the reform of aesthetic education in colleges and universities. Integrating excellent traditional Chinese culture into aesthetic education in colleges and universities can guide students to continuously improve their perception and understanding of artistic aesthetics and further enhance their aesthetic taste and humanistic accomplishment in the process of recognizing, understanding and feeling traditional art. Thus, the cultivation of individual emotion and complete personality can be realized, which is also a unique achievement of Chinese traditional art and national traditional aesthetic education. To carry forward the excellent traditional Chinese aesthetic education culture, we must work hard in the refining, transformation, integration and education of traditional culture and art, closely follow the development needs of The Times, and achieve creative transformation and innovative development. [1]

# **II. Literature Review**

## 2.1The role of aesthetic education in promoting quality education

Aesthetic education plays a vital role in promoting quality education and promoting the all-round development of human beings. In the new era, it is necessary to strengthen aesthetic education. All along, the Party and the government have attached great importance to the role of aesthetic education and issued a series of policies and decisions to popularize aesthetic education. Nowadays, more and more colleges and universities are actively exploring under the concept of "promoting university aesthetic education and serving the three aspects of education". Inheriting excellent traditional Chinese culture can help students improve their ability to love, appreciate and create beauty, and stimulate their love for life, life, nature and society. [2]

To carry forward Chinese traditional culture is an important task for aesthetic education in colleges and universities. Although the culture of different countries and nations is not high or low, it is undeniable that the strength of culture must be based on the strength of the country, and the modern and traditional are also mixed with each other. With the all-round improvement of China's comprehensive national strength and cultural soft power, Chinese traditional culture has been re-examined, and the more the public inherits the traditional culture, the greater the impetus for innovation. Inheriting tradition and bringing forth the old is the underlying logic of aesthetic education. Promoting traditional Chinese aesthetics and ethnic and folk art through aesthetic education in colleges and universities can enhance cultural self-confidence, realize ideological innovation and promote social progress.

# 2.2 The necessity of integrating Chinese excellent traditional culture into aesthetic education in colleges and universities

The excellent traditional Chinese culture has a long history, extensive and profound, which provides the fundamental value for the development of aesthetic education in colleges and universities. Integrating excellent traditional Chinese culture into aesthetic education in colleges and universities is a necessary meaning to promote the sustainable development of the country, improve the quality and efficiency of aesthetic education, and grow and become talented individuals.[3]

Young people are a fresh force in promoting the sustainable development of the country. We should nourish them with the fine traditional Chinese culture, guide them to draw on the wisdom and strength of the fine traditional culture and devote themselves to the great cause of national development. Therefore, integrating the excellent traditional Chinese culture into the aesthetic education of colleges and universities is an inevitable requirement to promote the sustainable development of the country.

The concept of aesthetic education in colleges and universities should be "advanced by time and new by situation". As far as the concept of aesthetic education is concerned, the excellent traditional Chinese culture emphasizes "people-oriented", attachés importance to dialectical thinking and systematic thinking, etc. Integrating the excellent traditional Chinese culture into the aesthetic education in colleges and universities is conducive to the renewal and reform of teachers' aesthetic education concept. Integrating excellent traditional Chinese culture into aesthetic education in colleges and universities can renew and enrich the content of aesthetic education and enhance the effectiveness and attractiveness of aesthetic education. [4]

#### 2.3 The path of integrating aesthetic education into traditional culture

Aesthetic education is not only an important part of college education, but also an important way to carry forward and develop excellent traditional Chinese culture. The full integration of traditional culture and aesthetic education in colleges and universities can enhance the consciousness of cultural inheritance of college students, help cultivate students' comprehensive quality, and improve the effectiveness of aesthetic education in colleges and universities.[5]

#### 2.3.1 Traditional Chinese culture will be included in compulsory courses in colleges and universities

The cultivation of excellent traditional Chinese culture should be incorporated into the teaching plan of compulsory courses in colleges and universities, the convergence of traditional culture and professional education should be explored, the professional education and aesthetic education should be promoted in the same direction, the concept of curriculum aesthetic education should be deepened, the wisdom should be inspired by beauty, and the aesthetic quality of students should be cultivated by guiding students to appreciate beautiful pictures, listen to beautiful sounds and feel beautiful deeds.

#### 2.3.2 Set up a complete curriculum system

The cultivation of excellent traditional Chinese culture should be incorporated into the teaching plan of compulsory courses in colleges and universities, the convergence of traditional culture and professional education should be explored, the professional education and aesthetic education should be promoted in the same direction, the concept of curriculum aesthetic education should be deepened, the wisdom should be inspired by beauty, and the aesthetic quality of students should be cultivated by guiding students to appreciate beautiful pictures, listen to beautiful sounds and feel beautiful deeds.[6]

In the curriculum system, it is necessary to integrate the basic aesthetic quality education in the excellent traditional Chinese culture, including the appreciation of natural scenery, historical relics, social folk customs, etc. It teaches students to distinguish between beauty and ugliness, truth and falsehood in life, so that students can have the ability to distinguish right from wrong and right from wrong. At the same time, some localized elements can also be incorporated into the course to analyze and position the excellent local traditional culture of colleges and universities, and local folk music, dance, opera, intangible cultural heritage and so on can be integrated into the course teaching content. It can make the college aesthetic education teaching more grounded, more social atmosphere, more affinity, and also play a role in inheriting and protecting local culture, and cultivate students' correct aesthetic perception.[7]

#### 2.3.3 Strengthen cultural learning and deepen academic research

As the main initiator and implementer of aesthetic education in colleges and universities, aesthetic education teachers in colleges and universities play an important role in the inheritance and promotion of excellent traditional Chinese culture. The majority of aesthetic education teachers must strengthen the study of traditional culture, and grasp the knowledge, idea and value kernel contained in traditional culture accurately and comprehensively, so as to lay a solid foundation for the integration of excellent traditional culture into aesthetic education. Aesthetic education teachers should actively participate in the training and lectures on the

excellent traditional Chinese culture, and carry out independent learning on the traditional culture. It is also necessary to carry out academic research on hot issues related to Chinese excellent traditional culture.

#### **III.** Conclusion

In general, the development of aesthetic education in Chinese universities is still a long way to go. Although some important results have been achieved, it is still necessary to adhere to the right innovation, so as to achieve stability and long-term development. On the basis of continuing to carry out aesthetic education courses, colleges and universities should always adhere to aesthetic education and beautify people, deepen the internal connection between aesthetic education and Chinese culture in the new era, train all-round socialist builders and successors, and build a new pattern of aesthetic education and education in colleges and universities in the new era.

#### References

- [1]. Wen Li, Jiajing Hao. Research on the Chinese excellent traditional culture of aesthetic education for college students, Education and teaching forum, 2022.05, 181-184.
- [2]. Zongyuan Yang. Adhere to moral cultivation and carry forward the Chinese spirit of aesthetic education Red flag script, Issue 8.
- [3]. Tiantian Jin. The value and realization of traditional culture in college aesthetic education. Art education research, 2022.09, 146-147.
- [4]. Lili Peng. The integration and practice of Chinese excellent traditional culture in college aesthetic education. Chinese Journal of Multimedia and Network Teaching, 2021.05, 155-158.
- [5]. Ya Ding, Panpan Ge. Research on the practice path of integrating Chinese excellent traditional culture into aesthetic education work in colleges and universities. Art education research, 2022.10, 140-142.
- [6]. Lou Tian. The integration of aesthetic education and traditional culture in colleges and universities. Art education research, 2021.01, 104-105.
- [7]. Weixiang Yang. On the path of integrating Chinese excellent traditional culture into aesthetic education in colleges and universities, Aesthetic education and culture, 2023.11, 179-181